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Code No: 157EX

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

B. Tech IV Year I Semester Examinations, December-2023/January-2024

PRINCIPLES OF ENTREPRENEURSHIP

(Common to EEE, CSE, IT, CS&BS, CSE(CS), CSE(AI&ML), CSE(DS), CSE(IOT))

Time: 3 Hours

Max.Marks:75

Note: i) Question paper consists of Part A, Part B.

ii) Part A is compulsory, which carries 25 marks. In Part A, Answer all questions.

iii) In Part B, Answer any one question from each unit. Each question carries 10 marks and may have a, b as sub questions.

PART – A

(25 Marks)

- 1.a) Explain method of generating ideas. [2]
- b) Explain Process of writing business plan. [3]
- c) Explain the concept of record keeping. [2]
- d) Explain the strategies would you adopt for expansion of Retail stores. [3]
- e) State the need for Khadi and Village Industries commission. [2]
- f) What do you understand by refinancing facility? [3]
- g) What is preventive maintenance? [2]
- h) Explain the different production techniques. [3]
- i) When does the liability for payment of compensation to worker arises? [2]
- j) Explain salient features of labour legislations. [3]

PART – B

(50 Marks)

- 2.a) Who is your role model entrepreneur? Outline the entrepreneur traits of your role model entrepreneur. [5+5]
 - b) State about different sources of new ideas. [5+5]
- OR**
- 3.a) Explain the problems of Women Entrepreneur in India. [5+5]
 - b) Discuss different creative problem solving techniques for new ventures. [5+5]
- 4.a) State the different sources of Finance. Explain merits and demerits of different sources of finance. [5+5]
 - b) Explain the concept of institutional Support to entrepreneurship. [5+5]
- OR**
- 5.a) Explain the concept of E-Commerce entrepreneurship. [5+5]
 - b) Write a note on entrepreneurship development in India. [5+5]

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6.a) State the objectives and functions of Small Industries Service Institute.

b) Explain the role of State Financial Corporation (SFCs).

[5+5]

OR

7.a) Explain the role of Small Scale Industries Development Corporation (SSIDCs).

b) Discuss the role of National Small Industries Corporation (NSIC).

[5+5]

8.a) What is channel of distribution? Explain different channels of distribution.

b) Explain briefly about plant design at work place.

[5+5]

OR

9.a) What are the essential qualities required for designing the work place?

b) Write a note on product pricing.

[5+5]

10.a) Define the terms:

i) Lay off ii) Lock out iii) Settlement iv) Strike as per industrial dispute act.

b) Discuss the works men compensation act.

[5+5]

OR

11.a) Write a note on Indian Factories Act.

b) Explain the salient feature of Industrial disputes act.

[5+5]

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